



# FUSION

SPONSORSHIP OPPORTUNITIES





# ABOUT AVP

AVP envisions a world in which all lesbian, gay, bisexual, transgender, queer, and HIV-affected people are safe, respected, and live free from violence. AVP works towards a safer future by:

- ✓ Providing **crisis intervention** and **lifesaving client services** via **24-hour crisis intervention hotline**.
- ✓ Responding to the **immigration crisis** and the **civil legal needs** of the community by providing free civil legal services to **over 400 clients annually**.
- ✓ Building power within the **LGBTQ** and **HIV-affected communities** through organizing and advocacy.





# AVP BY THE NUMBERS

- ✓ The AVP community organizing and public **advocacy activities** reach more than **21,000 people each year**, in all **5 boroughs**, providing vital safety information.
- ✓ Last year AVP responded to approximately **3,100 hotline calls** from **LGBTQ** and **HIV-affected survivors of violence**. Our hotline runs **24 hours a day, 365 days a year**, in **English** and **Spanish**. AVP provides counseling services in all **5 boroughs**. 29% of hotline calls were from Brooklyn alone.





# AVP'S REACH

RECENTLY SEEN IN INSIDE EDITION, PATCH.COM, GAY CITY NEWS, THE VILLAGE VOICE, USA TODAY AND MORE:

The New York Times

NEW  
YORK  
POST

The Lily  
PUBLISHED BY  
The Washington Post

**80,000+** Annual  
Website Visitors

**11,700+** Followers on Facebook  
**10,000+** E-Marketing Subscribers  
**8,900+** Followers on Twitter

**820,000** Individual  
Donor Base



## WHY AVP

AVP both works directly with **survivors** and raises visibility and awareness of violence within and against LGBTQ and HIV-affected communities by collecting data, reporting on violence to build public awareness and influence local and national policy platforms.

By sponsoring Fusion, companies are demonstrating to their employees, stakeholders, and customers that they are **committed to helping the LGBTQ community** build strong resilient support systems to help at times of crisis and to advocate for policies and services that help people when they are most in need.

“

When I reached out to AVP, I wasn't questioned, challenged, or second-guessed. I felt **seen, heard, and validated**. Through the services provided by AVP, I became informed, strengthened, and motivated to give back.”

*- Shay Huffman, Social Worker & Former AVP Board Member*

**Your gift has reach: Over 9.3 million Facebook users engaged with President Joe Biden's acceptance speech at our 2017 Courage Awards via "Now This Politics".**



## THE EVENT

Fusion is AVP's **annual Pride party**, bringing together **200+ people**. With a ticket price starting at \$25, Fusion is AVP's most **accessible** event, taking place this year on **Wednesday, June 26th, at ReBar in Chelsea from 6-9 PM.**

The night will include a **DJ, drag performances, dancing** and **multiple opportunities** to highlight our sponsors, including with digital signage.



**OUR SAFETY, OUR PRIDE**



# SPONSORSHIP LEVELS

## OUR PACKAGES

Choose a level that works for your team or contact our event coordinator, Sarah Jutt, at [sarah@wingo.nyc](mailto:sarah@wingo.nyc)

### NEON DONORS

**\$15,000**

- ✓ 25 tickets to Fusion
- ✓ Verbal recognition during the event
- ✓ Logo/listing on all digital marketing materials
- ✓ Full-screen ad in digital journal
- ✓ Three dedicated social media promotion posts

### CONFETTI DONORS

**\$10,000**

- ✓ 20 tickets to Fusion
- ✓ Verbal recognition during the event
- ✓ Logo/listing on all digital marketing materials
- ✓ Full-screen ad in digital journal
- ✓ Two dedicated social media promotion posts

### GLITTER DONORS

**\$5,000**

- ✓ 10 tickets to Fusion
- ✓ Logo/listing on all digital marketing materials
- ✓ Listing in digital journal
- ✓ One dedicated social media promotion post



## THANK YOU

For more information, please contact our event coordinator, Sarah Jutt, at [sarah@wingo.nyc](mailto:sarah@wingo.nyc).

We believe that everyone should have the opportunity to join us. If the ticket price is a barrier for you, please don't hesitate to reach out.

We look forward to celebrating with you!

