New York City
Anti-Violence Project

MISSION
AVP empowers LGBTQ and HIV-affected communities, and allies to end all forms of violence through organizing and education, and supports survivors through counseling and advocacy.

VISION
AVP envisions a world in which all LGBTQ, and HIV-affected people are safe, respected, and live free from violence.

ANNUAL REPORT
FISCAL YEAR 2015
JULY 1, 2014 - JUNE 30, 2015
FROM THE CHAIR OF AVP’S BOARD OF DIRECTORS

For 35 years, your generous support has made it possible for the New York City Anti-Violence Project (AVP) to provide free and confidential services 24 hours a day, 365 days a year to lesbian, gay, bisexual, transgender, queer (LGBTQ) and HIV-affected survivors of all types of violence throughout the city, state and nation.

Fiscal year 2015 was a year of tremendous growth at AVP. We received a Change Capital Grant from the Nonprofit Finance Fund that allowed us to double our Development Department to four people. A Calamus Foundation Matching Funds grant, matched by so many of our generous individual donors, allowed us to move to a bright, spacious new office in lower Manhattan with a dedicated Community Member space. Our Legal Services department expanded, and, through our community organizing work, we reached 75,500 people - the most ever - with one-to-one handout of outreach information, education and materials with which to stay safe.

As we look ahead to fiscal year 2016, we are excited to announce AVP’s new Executive Director, Beverly Tillery. Together we will grow AVP’s reach as an organization committed to ending all forms of violence against LGBTQ people.

With gratitude,

Todd Grasinger
Chair, Board of Directors

RESPONDING TO THE NEEDS OF OUR LGBTQ AND HIV-AFFECTED COMMUNITIES

In fiscal year 2015, AVP received 2,618 calls on our 24-hour bilingual (English/Spanish) hotline, which is about one call every three hours, and provided vital direct Client Services to 1,294 individual clients experiencing all forms of violence.

AVP was also selected by the New York State Department of Health AIDS Institute as a pilot site for the distribution of free HIV home test kits offering pre and post-test counseling.

AVP continued to our recruitment of and engagement with volunteers though a multi-channel strategy that includes monthly volunteer orientations, quarterly volunteer socials, a bi-weekly volunteer digest and an annual Community Heroes Award event to honor our volunteers. As a result, AVP had a total of 414 active volunteers - 151 of those new volunteers - throughout the year.

AVP continued to engage locally in training and technical assistance, and in Fiscal Year 2015 we conducted 229 trainings reaching 6,365 participants through our Education and Training Institute.

AVP continues to expand upon our Community Leadership Institute which includes our Speakers Bureau Program, Community Action Committees and the Community Leadership Institute Intensive Organizing Training.

AVP revised our Speaker’s Bureau curriculum to increase the connection between learning to tell one’s story and using it as a tool for taking action, and to include a Media Training to prepare survivors for public speaking engagements.

AVP’s Legal Services Department continued to grow this year with the addition of a part-time staff attorney. AVP was also chosen to host an Equal Justice Works Fellow, who will begin in September 2015. The Fellow will provide outreach and representation to LGBTQ and HIV-affected Asian/Pacific Islander communities who are survivors of violence in a broad range of legal areas.

In fiscal year 2015, our Legal Services Department provided full legal intake and consultation to 146 new clients, 85 of whom were accepted for representation.

AVP served as a critical source of information for our communities, bringing much-needed attention to the issues of violence facing the LGBTQ and HIV-affected communities. In fiscal year 2015, AVP issued over 125 community alerts and media releases, received over 250 media mentions and reached over 10,000 followers on our social channels.

With increased volunteer support, AVP reached over 75,500 people with one-to-one handout of outreach information, education and materials with which to stay safe through our comprehensive, five-borough wide outreach. This was a 32% increase in outreach from fiscal year 2014.
EXPANDING LGBTQ RIGHTS THROUGH PUBLIC POLICY ADVOCACY

In fiscal year 2015, AVP engaged in public policy advocacy on the national, state and city levels in ways that created legislative changes and laid the groundwork for important and necessary victories in the years ahead.

On the national level, AVP’s National Coalition of Anti-Violence Programs (NCAVP) launched a national movement building project to support the leadership of transgender people, LGBTQ people of color, and LGBTQ youth leaders working to end violence.

AVP’s National LGBTQ Training and Technical Assistance Center, run by NCAVP, reached 445 people across the country, working with mainstream programs to assist them in opening their doors and services to LGBTQ survivors.

NCAVP authored and released national reports on both LGBTQ and HIV-affected Hate Violence and LGBTQ and HIV-affected Intimate Partner Violence. These reports, and their national recommendations, helped to shape local and national policy and public dialogue about the violence our communities face.

On the New York State level in fiscal year 2015, AVP launched the New York State LGBTQ IPV Network Training and Technical Assistance Center through the New York State LGBTQ IPV Network which AVP has coordinated for over a decade.

Additionally, AVP continued to work in coalition with many community based organizations to end the use of condoms as evidence of prostitution-related crimes state-wide as an executive committee member of the Access to Condoms Coalition.

RAISING VISIBILITY AND INSPIRING ACTION

In fiscal year 2015, AVP’s programs, services, volunteers and staff were more visible than ever.

AVP partnered with Deutsche Bank on an educational outreach program, “Born to Be,” that shows LGBTQ youth - and in particular transgender and gender non-conforming young people of color - in a positive and affirming light. The campaign, ran on phone kiosks and bus shelters in all five boroughs, providing information about AVP’s programs and services.

AVP also launched the “For a Safe Time” campaign, an innovative advertising campaign aimed at reaching an ever-increasing number of LGBTQ and HIV-affected New Yorkers who experience violence while using online dating sites and apps, with funding from the New York State Department of Health AIDS Institute.

AVP received the Community Partners Leadership Award from the Harvard Business School Club of New York, recognizing AVP for our excellence in objective setting, planning, program management, and review. AVP’s Community Organizer, LaLa Zannell was nominated and received the TRANS 100 award for LaLa’s work organizing and advocating to ensure transgender people live a life that is free of violence. AVP’s Legal Director, Virginia Goggin, received the Arthur S. Leonard Award for distinguished service on behalf of the LGBT community from the NYC Bar Association. AVP’s Executive Director, Sharon Stapel was recognized at the New York City Council’s 2015 Pride Event and honored with a 20/20 Vision Award by the Commission on Domestic & Sexual Violence.

Finally, after 18 years at AVP, first as a client, then a volunteer, and finally a staff member, Victoria Cruz, one of our most recognizable and best loved staffers announced her retirement. To honor Victoria’s many years of service and engagement, we are thrilled to announce the creation of the Victoria Cruz Community Hero Award that will be presented annually at AVP’s Community Heroes Awards each April. Victoria was the first recipient of the award, and has created the criteria for future awardees who will carry on her important legacy here at AVP and throughout New York City.
AVP FINANCIALS INCOME AND EXPENSES FISCAL YEAR 2015

SUPPORT AND REVENUE

- Special Events Revenue: $269,533
- Less: cost of direct benefits to donors: ($88,083)
- Net revenue from special events: $181,450
- Government Grants: $1,834,464
- Contributions: $1,064,028
- Donated goods and services: $253,885
- Other Income: $47,135

**TOTAL SUPPORT AND REVENUE:** $3,380,962

- Program Services: $2,332,266
- Management and general: $513,599
- Fundraising and development: $274,256

**TOTAL EXPENSES:** $3,120,121

RAISING VISIBILITY AND INSPIRING ACTION

Fiscal Year 2015 Supporters (July 1, 2014 - June 30, 2015)

In fiscal year 2015, AVP received a Change Capital grant from the Nonprofit Finance Fund that allowed us to add two new full-time development staff positions: Grants Manager and Events and Grassroots Fundraising Coordinator.

AVP received a $100,000 matching grant from The Calamus Foundation. This grant, along with gifts from foundation and individual supporters, funded our move to a new office in Lower Manhattan.
AVP FINANCIALS INCOME AND EXPENSES FISCAL YEAR 2015

$10,000 & Above
Abacus Federal Savings Bank
Kevin Alger
Anonymous
Arcus Foundation
Brian A. McCarthy Foundation, Inc.
Christopher Street Financial and Randazzo & Randazzo
Citi
James V. Covello and Teri Covello
Deutsche Bank
Fox Broadcasting Company
Front Runners New York
Katherine V. Hawes
H. van Ameringen Foundation
IndepenDance
Steven Meisel
Kenneth T. Monteiro and Leo J. Blackman
Nonprofit Finance Fund
Stanley Ponte and John D. Metzner
Public Interest Project, Inc.
Mark M. Sexton and Kirk Wallace
Skadden, Arps, Slate, Meagher and Flom LLP
The Calamus Foundation, Inc.
The Helene Foundation
The New York Women’s Foundation
Tides Foundation
TJX Foundation

Verizon and Hopeline from Verizon
Estate of Walt Witcover
$5,000-$9,999
Bristol Myers Squibb
Broadway Cares / Equity Fights AIDS
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Davis Wright Tremaine LLP
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Steven L. Holley
Home Box Office, Inc.
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Kevin D. Krueger
Julius Leiman-Carbia and Kyle Thomas Smith
Estate of Joseph Nicholson
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Slate Path Capital, LP
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Kyle Timothy Blood
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Daniel C. Cochran
Chauncey Dandridge
Amy Danis and Mark Johannes
Adam M. Dworkin
Jon Flaute
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Paul George
Richard Haggerty
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Shay Huffman
Barbara Hughes and Andrea Benzacar Dalley
Lanaya Irvin
Tim Knowling
Leslie Kogod and Laurie Goldberger
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New York City Anti-Violence Project
Serving New York’s Lesbian, Gay, Bisexual, Transgender, Queer and HIV-affected Communities.