



FUSION

2022 PARTNERSHIP OPPORTUNITIES

JUNE 22ND, 6-9PM, JANE BALLROOM

ABOUT AVP

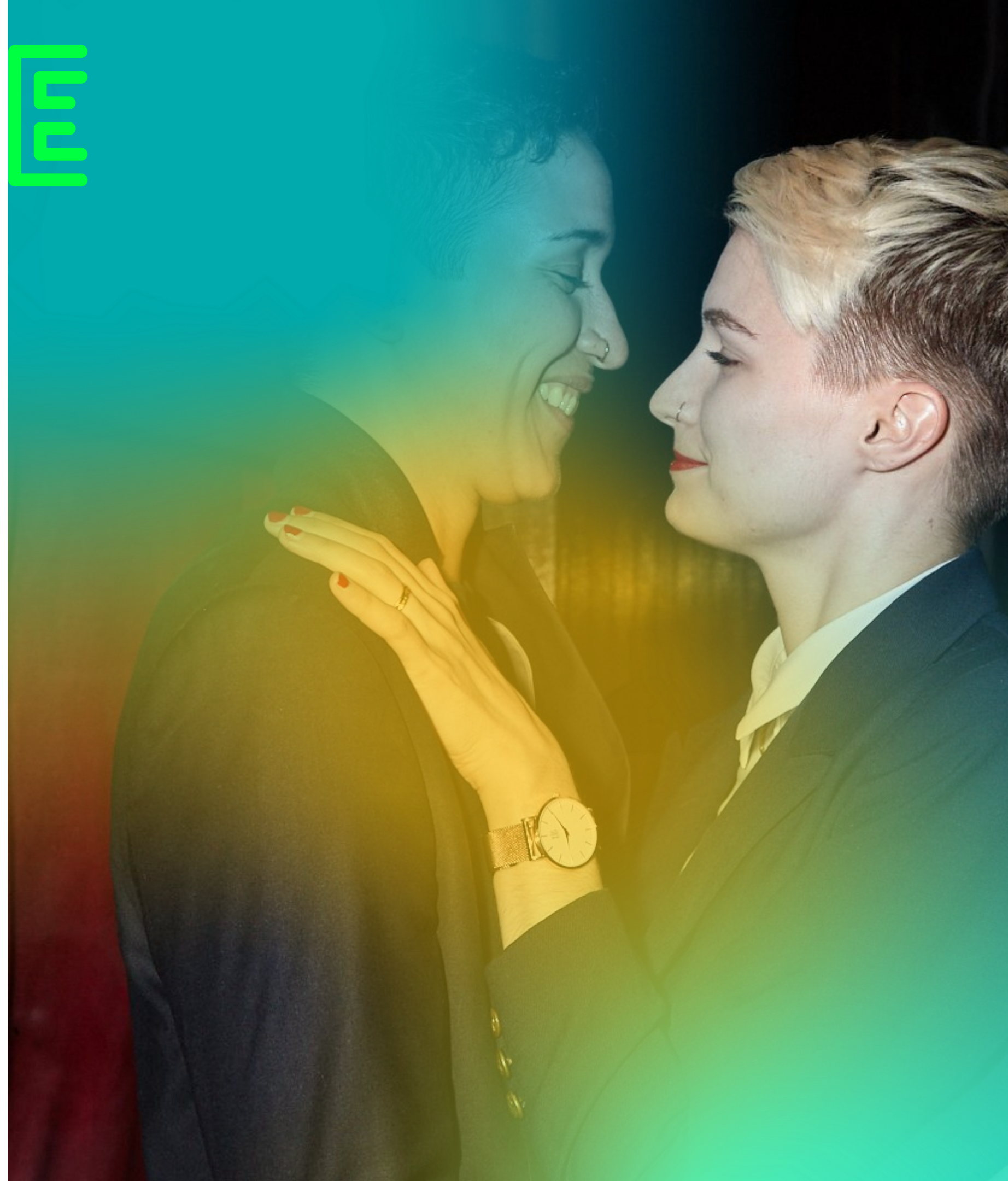
AVP envisions a world in which all lesbian, gay, bisexual, transgender, queer, and HIV-affected people are safe, respected, and live free from violence. AVP works towards a safer future by:

- Providing crisis intervention and lifesaving client services via 24-hour crisis intervention hotline.
- Responding to the immigration crisis and the civil legal needs of the community by providing free civil legal services to over 400 clients annually.
- Building power within the LGBTQ and HIV-affected communities through organizing and advocacy.



AVP BY THE NUMBERS

- THE AVP COMMUNITY ORGANIZING AND PUBLIC ADVOCACY ACTIVITIES REACH MORE THAN 21,000 PEOPLE EACH YEAR, IN ALL 5 BOROUGHS, PROVIDING VITAL SAFETY INFORMATION.
- LAST YEAR AVP RESPONDED TO APPROXIMATELY 3,100 HOTLINE CALLS FROM LGBTQ AND HIV-AFFECTED SURVIVORS OF VIOLENCE. OUR HOTLINE RUNS 24 HOURS A DAY, 365 DAYS A YEAR, IN ENGLISH AND SPANISH. AVP PROVIDES COUNSELING SERVICES IN ALL FIVE BOROUGHS. 29% OF HOTLINE CALLS WERE FROM BROOKLYN ALONE.





OVER 9.3 MILLION FACEBOOK USERS ENGAGED WITH
PRESIDENT JOE BIDEN'S ACCEPTANCE SPEECH AT OUR
2017 COURAGE AWARDS VIA "NOW THIS POLITICS".

80,000+ Annual Website Visitors

11,700+ Followers on Facebook

10,000+ E-Marketing Subscribers

8,900+ Followers on Twitter

820,000 Individual Donor Base

Recently seen in Inside Edition, Patch.com, Gay City
News, The Village Voice, USA Today and more:



AVP'S REACH

AVP both works directly with survivors and raises visibility and awareness of violence within and against LGBTQ and HIV-affected communities by collecting data, reporting on violence to build public awareness and influence local and national policy platforms. By supporting AVP you are broadcasting your commitment to the LGBTQ community by making a difference for survivors of violence.

Your gift has reach: Over 9.3 million Facebook users engaged with President Joe Biden's acceptance speech at our 2017 Courage Awards via "Now This Politics".



WHY AVP?



Fusion is AVP's annual Pride party, hosting 150-200 people as a celebration of LGBTQ communities and the work we have done together. With a tickets price of \$50 Fusion is AVP's most accessible event. The night includes a DJ drag performance, dancing and multiple opportunities to highlight our partners.

THE EVENT

SPONSORSHIP LEVELS

Choose a level that works for your team or contact the AVP Development staff to create a custom sponsorship package to fit your needs.

	Tickets	Logo Placement	Verbal Recognition	Social Media Posts	Naming Opportunities
Glitter Donor \$5,000	X 10 Tickets	X On Digital Marketing		X 1 Post	
Confetti Donor \$10,000	X 20 Tickets	X On digital Marketing and signage	X During Presentation	X 2 Posts	X Custom Cocktail
Neon Donor \$15,000	X 25 Tickets	X On digital Marketing, website and signage	X During Presentation	X 2 Posts plus event photos	X Cocktail and Performance



For more information or to build a custom sponsorship package please contact;

Sara Murphy, Director of Development,

Email: **smurphy@avp.org**

Phone: **917-855-8455.**

We look forward to working with you.

THANK YOU