

# New York City Anti-Violence Project

## MISSION

AVP empowers LGBTQ and HIV-affected communities, and allies to end all forms of violence through organizing and education, and supports survivors through counseling and advocacy.

## VISION

AVP envisions a world in which all LGBTQ, and HIV-affected people are safe, respected, and live free from violence.

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## ANNUAL REPORT FISCAL YEAR 2015

JULY 1, 2014 - JUNE 30, 2015



## FROM THE CHAIR OF AVP'S BOARD OF DIRECTORS

For 35 years, your generous support has made it possible for the New York City Anti-Violence Project (AVP) to provide free and confidential services 24 hours a day, 365 days a year to lesbian, gay, bisexual, transgender, queer (LGBTQ) and HIV-affected survivors of all types of violence throughout the city, state and nation.

Fiscal year 2015 was a year of tremendous growth at AVP. We received a Change Capital Grant from the Nonprofit Finance Fund that allowed us to double our Development Department to four people. A Calamus Foundation Matching Funds grant, matched by so many of our generous individual donors, allowed us to move to a bright, spacious new office in lower Manhattan with a dedicated Community Member space. Our Legal Services department expanded, and, through our community organizing work, we reached 75,500 people - the most ever - with one-to-one handout of outreach information, education and materials with which to stay safe.

As we look ahead to fiscal year 2016, we are excited to announce AVP's new Executive Director, Beverly Tillery. Together we will grow AVP's reach as an organization committed to ending all forms of violence against LGBTQ people.

With gratitude,



Todd Grasinger  
Chair, Board of Directors

## RESPONDING TO THE NEEDS OF OUR LGBTQ AND HIV-AFFECTED COMMUNITIES



In fiscal year 2015, AVP **received 2,618 calls** on our 24-hour bilingual (English/Spanish) hotline, which is about one call every three hours, and provided vital direct Client Services to **1,294 individual clients** experiencing all forms of violence.



AVP was also selected by the New York State Department of Health AIDS Institute as a **pilot site for the distribution of free HIV home test kits offering pre and post-test counseling.**



AVP continued to our recruitment of and engagement with volunteers through a multi-channel strategy that includes monthly volunteer orientations, quarterly volunteer socials, a bi-weekly volunteer digest and an annual Community Heroes Award event to honor our volunteers. As a result, AVP had a total of **414 active volunteers** - 151 of those new volunteers - throughout the year.



AVP continued to engage locally in training and technical assistance, and in Fiscal Year 2015 we conducted **229 trainings** reaching **6,365 participants** through our Education and Training Institute.



AVP continues to **expand upon our Community Leadership Institute** which includes our Speakers Bureau Program, Community Action Committees and the Community Leadership Institute Intensive Organizing Training.



AVP revised our Speaker's Bureau curriculum to **increase the connection between learning to tell one's story** and using it as a tool for taking action, and to include a Media Training to prepare survivors for public speaking engagements.



AVP's Legal Services Department continued to grow this year with the addition of a part-time staff attorney. **AVP was also chosen to host an Equal Justice Works Fellow**, who will begin in September 2015. The Fellow will provide outreach and representation to LGBTQ and HIV-affected Asian/Pacific Islander communities who are survivors of violence in a broad range of legal areas.



In fiscal year 2015, our Legal Services Department provided **full legal intake and consultation to 146 new clients**, 85 of whom were accepted for representation.



AVP served as a critical source of information for our communities, bringing much-needed attention to the issues of violence facing the LGBTQ and HIV-affected communities. In fiscal year 2015, **AVP issued over 125 community alerts** and media releases, **received over 250 media mentions** and **reached over 10,000 followers** on our social channels.



With increased volunteer support, AVP reached over 75,500 people with one-to-one handout of outreach information, education and materials with which to stay safe through our comprehensive, five-borough wide outreach. This was a 32% increase in outreach from fiscal year 2014.



# AVP FISCAL YEAR 2015 BOARD OF DIRECTORS

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Board Vice Chair

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Board Co-Treasurer

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Board Secretary

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Brian Friedman

Scott Hernandez

Mike Hofman

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Ovita Williams, LCSW-R

Elwin Wu

## New York City Anti-Violence Project

*Serving New York's Lesbian, Gay, Bisexual,  
Transgender, Queer and HIV-affected Communities.*

116 Nassau Street, 3rd Floor  
New York, NY 10038

[www.avp.org](http://www.avp.org)

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# EXPANDING LGBTQ RIGHTS THROUGH PUBLIC POLICY ADVOCACY

In fiscal year 2015, AVP engaged in public policy advocacy on the national, state and city levels in ways that created legislative changes and laid the groundwork for important and necessary victories in the years ahead.

On the national level, AVP's National Coalition of Anti-Violence Programs (NCAVP) launched a national movement building project to support the leadership of transgender people, LGBTQ people of color, and LGBTQ youth leaders working to end violence.

AVP's National LGBTQ Training and Technical Assistance Center, run by NCAVP, **reached 445 people across the country**, working with mainstream programs to assist them in opening their doors and services to LGBTQ survivors.

NCAVP authored and released national reports on both LGBTQ and HIV-affected Hate Violence and LGBTQ and HIV-affected Intimate Partner Violence. These reports, and their national recommendations, helped to shape local and national policy and public dialogue about the violence our communities face.

On the New York State level in fiscal year 2015, **AVP launched the New York State LGBTQ IPV Network Training and Technical Assistance Center** through the New York State LGBTQ IPV Network which AVP has coordinated for over a decade.

Additionally, AVP continued to work in coalition with many community based organizations to end the use of condoms as evidence of prostitution-related crimes state-wide as an executive committee member of the Access to Condoms Coalition.

On the New York City level in fiscal year 2015, **AVP worked throughout the year as a member of the coalition of advocates organized by Communities United for Police Reform (CPR)** to continue raising visibility about the need for police reform on a city level that is LGBTQ-inclusive.

Additionally, **AVP brought together LGBTQ organizations**, the New York City Council Speaker's office and the LGBT Caucus of City Council to begin planning a series of Trans Forums to discuss issues of jobs, housing, education, policing, immigration and healthcare as it relates to high levels of violence impacting transgender New Yorkers.

## RAISING VISIBILITY AND INSPIRING ACTION

**In fiscal year 2015, AVP's programs, services, volunteers and staff were more visible than ever.**

AVP partnered with Deutsche Bank on an educational outreach program, **"Born to Be,"** that shows LGBTQ youth - and in particular transgender and gender non-conforming young people of color - in a positive and affirming light. The campaign, ran on phone kiosks and bus shelters in all five boroughs, providing information about AVP's programs and services.

AVP also launched the **"For a Safe Time" campaign**, an innovative advertising campaign aimed at reaching an ever-increasing number of LGBTQ and HIV-affected New Yorkers who experience violence while using online dating sites and apps, with funding from the New York State Department of Health AIDS Institute.

AVP received the **Community Partners Leadership Award** from the Harvard Business School Club of New York, recognizing AVP for our excellence in objective setting, planning, program management, and review. *AVP's Community Organizer, LaLa Zannell* was nominated and received the **TRANS 100 award** for LaLa's work organizing and advocating to ensure transgender people live a life that is free of violence. *AVP's Legal Director, Virginia Goggin*, received the **Arthur S. Leonard Award** for distinguished service on behalf of the LGBT community from the NYC Bar Association. *AVP's Executive Director, Sharon Stapel* was recognized at the New York City Council's 2015 Pride Event and honored with a **20/20 Vision Award** by the Commission on Domestic & Sexual Violence.

Finally, after 18 years at AVP, first as a client, then a volunteer, and finally a staff member, *Victoria Cruz*, one of our most recognizable and best loved staffers announced her retirement. To honor Victoria's many years of service and engagement, we are thrilled to announce the creation of the **Victoria Cruz Community Hero Award** that will be presented annually at **AVP's Community Heroes Awards** each April. Victoria was the first recipient of the award, and has created the criteria for future awardees who will carry on her important legacy here at AVP and throughout New York City.



## AVP FISCAL YEAR 2015 COMMITTEE LISTS

### AUDIT

Brian Friedman  
Todd Grasinger  
Christine Newman

### COMMUNICATIONS

John Fallot  
Valerie Peters  
Christian Pielow  
Chris Tuttle  
*Committee Chair*

### DEVELOPMENT

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Brian Friedman  
Todd Grasinger  
Scott Hernandez  
*Committee Chair*  
Mike Hofman  
Christine Newman

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Lanaya Irvin  
Brian Lee  
Ned Mitchell  
Ray Turoczy,  
*Committee Chair*

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Alexander Cook  
Alex Goldschmidt  
Gianna McArthur  
Joseph Mode  
Vincent Moschetta  
Stephen Moss  
Frank Scuderi  
Athena St. Juste  
Orlando Veras  
Aaron Welch

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Dara Major  
*Committee Chair*  
Ned Mitchell  
Thomas Salatte  
Mark Sexton

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Jaquada-devarsi Dacus  
Anne Patterson  
Delly Perez  
Jeannette Ruffins  
Catherine Stayton  
Cynthia Williams  
Ovita Williams, LCSW-R  
Elwin Wu  
*Committee Chair*

## AVP FINANCIALS INCOME AND EXPENSES FISCAL YEAR 2015

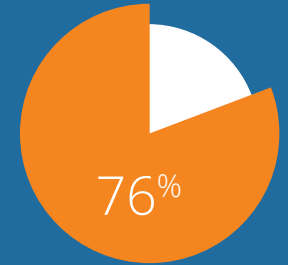
### SUPPORT AND REVENUE

Special Events Revenue	\$269,533
Less: cost of direct benefits to donors	(\$88,083)
Net revenue from special events	\$181,450
Government Grants	\$1,834,464
Contributions	\$1,064,028
Donated goods and services	\$253,885
Other Income	\$47,135

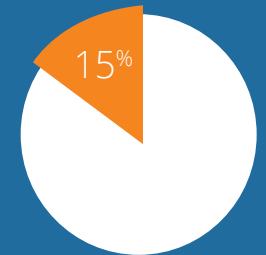
**TOTAL SUPPORT AND REVENUE \$3,380,962**

Program Services	\$2,332,266
Management and general	\$513,599
Fundraising and development	\$274,256

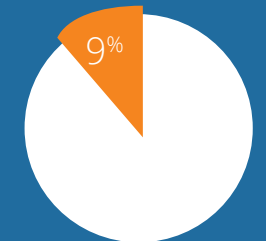
**TOTAL EXPENSES \$3,120,121**



**76% PROGRAMS**



**15% MANAGEMENT & GENERAL**



**9% FUNDRAISING & DEVELOPMENT**

### RAISING VISIBILITY AND INSPIRING ACTION

Fiscal Year 2015 Supporters (July 1, 2014 - June 30, 2015)

In fiscal year 2015, AVP received a Change Capital grant from the Nonprofit Finance Fund that allowed us to add two new full-time development staff positions: Grants Manager and Events and Grassroots Fundraising Coordinator.

AVP received a \$100,000 matching grant from The Calamus Foundation. This grant, along with gifts from foundation and individual supporters, funded our move to a new office in Lower Manhattan.



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## AVP FINANCIALS INCOME AND EXPENSES FISCAL YEAR 2015

### \$10,000 & Above

Abacus Federal Savings Bank  
Kevin Alger  
Anonymous  
Arcus Foundation  
Brian A. McCarthy Foundation, Inc.  
Christopher Street Financial and Randazzo & Randazzo  
Citi  
James V. Covello and Teri Covello  
Deutsche Bank  
Fox Broadcasting Company  
Front Runners New York  
Katherine V. Hawes  
H. van Ameringen Foundation  
IndepenDance  
Steven Meisel  
Kenneth T. Monteiro and Leo J. Blackman  
Nonprofit Finance Fund  
Stanley Ponte and John D. Metzner  
Public Interest Project, Inc.  
Mark M. Sexton and Kirk Wallace  
Skadden, Arps, Slate, Meagher and Flom LLP  
The Calamus Foundation, Inc.  
The Helene Foundation  
The New York Women's Foundation  
Tides Foundation  
TJX Foundation

Verizon and Hopeline from Verizon  
Estate of Walt Witcover  
**\$5,000-\$9,999**  
Bristol Myers Squibb  
Broadway Cares / Equity Fights AIDS  
Clifford Chance US LLP  
Davis Wright Tremaine LLP  
Thomas K. Duane  
Joseph Evall and Richard Lynn  
Robert K. Fitterman and Evan Schwartz  
Folsom Street East, Inc.  
Todd Grasinger  
Steven L. Holley  
Home Box Office, Inc.  
Kaye Scholer, LLP  
Keven D. Krueger  
Julius Leiman-Carbia and Kyle Thomas Smith  
Estate of Joseph Nicholson  
Thomas Salatte and Christopher Bendixen  
Slate Path Capital, LP  
Stribling & Associates, Ltd.  
Matthew Sturiale, CSW  
The Conjunction Fund  
Time Warner Inc.

### \$1,000 to \$4,999

Mark and Kathy Alexander  
Bank of America  
Michael Becker and Tee Scatuorchio  
Mark Black and Glen Leiner

Kyle Timothy Blood  
Carleen Borsella and Jonathan Hoefler  
Brian V. Breheny  
Mark L. Chamberlain  
Daniel C. Cochran  
Chauncey Dandridge  
Amy Danis and Mark Johannes  
Adam M. Dworkin  
Jon Flaute  
Brian Friedman  
Paul George  
Richard Haggerty  
Harvard Business School Club of New York  
Jeffrey E. Herman  
Sarah L. Holland and Lauree Feldman  
Timothy Hosking and Audrey Sokoloff  
Shay Huffman  
Barbara Hughes and Andrea Benzacar Dailey  
Lanaya Irvin  
Tim Knowling  
Leslie Kogod and Laurie Goldberger  
Charles Kopelman  
Charles W. Leslie  
Lindy Linder  
Elinore Carrington Lyon  
Macy's  
Dara Major and Roberta Dowd  
McDermott Will & Emery  
Artur Melentin

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Rachel and Matt Mohwinkel  
Ragnar Dixon Naess and David Charles  
New York University Community Fund  
James F. O'Sullivan and Krisczar J. Bungay  
Andrew E. Owens  
Richard Palermo and Stephen Mazza  
Maulik Pancholy and Ryan Corvaia  
Daniel M. Posener  
Robert Powers  
Jordan Roth and Richie Jackson  
Susan J. Sampliner and Emily Grishman  
William Schwalbe and David Cheng  
Rudolph Scott  
Edward W. Snowdon  
Jeffrey B. Soref and Paul Lombardi  
Ian S. Tattenbaum and Lawrence M. Holtzin  
The New York Bar Foundation  
The Overbrook Foundation  
Dan Tomai  
Chris Tuttle and Marcelino Gonzalez  
UBS  
Victor J. Vecchiariello  
Venable, LLP  
Thomas von Foerster  
WABC  
Eric H. Weinberger and Stephen W. Sagman

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